Dave Farris

San Luis Obispo, CA – (513) 404-0176 – david.farris@me.com

Education:

University of Cincinnati	Anticipated Graduation 2023

M.Ed. - Instructional Design and Technology

Xavier University	2009

MBA

Cincinnati Christian University	2006

BS - Biblical Studies

Professional Experience:

Auguste Escoffier School of Culinary Arts – Remote	08/2021 – Present

Instructional Designer

- Managing the end-to-end process of creating new eLearning content by working with faculty instructors and subject matter experts to design and develop new plant-based culinary courses in Moodle.
- Using instructional technologies like Articulate Rise, creative tools in the Adobe Creative Cloud, and pedagogical methodologies to create educational materials that help learners meet course and program outcomes.
- Planning projects and collaborating with teammates to meet deadlines and to facilitate new course and program development.
- Resolving user-generated tickets for both break/fix and enhancements and providing training to users on new LMS functionality.

Instructional Design Consultant – Remote	01/2016 – Present

- Working with faculty to identify learning opportunities and then developing learning objects for deployment to the LMS to improve student engagement.
- Assessing, designing, and developing online courses at 2 universities across multiple degree programs for adult learners using ADDIE methodology.
- Created LMS course templates in learning management systems like Moodle, edvance360, Matrix LMS, and Canvas; rubrics to assist in delivering courses; and assessment tools based on Quality Matters and OSCQR to identify opportunities for improvement.
- Configuring LMS integrations for external tools like GoReact, Yellowdig, MindTap, and VitalSource in Moodle.

Zempleo – Remote	01/2020 – 08/2021

Senior Project Manager

- Managed a cross-functional team of technical, sourcing, marketing, operations, and customer support resources to build innovative product and service offerings.
- Engaged with customers and internal stakeholders at Duke Energy to develop the roadmap for new products and services like energy storage, smart home security, and standby generation.
- Defined master service agreements and statements of work with vendor partners for SaaS services and hardware.
- Served as Product Owner by managing the product backlog process, leading in developing acceptance criteria, and planning sprints for the development of new products and services.
- Utilized design thinking strategies to develop a new product development pipeline that involved budgeting, managing vendor relationships, coordinating with internal and external stakeholders, measuring results, and delivering a report to determine program viability.
- Developed a new product pipeline worth more than $15m in future EBIT focused on innovative, customer-centered products and services.

Business Analyst	10/2009 – 03/2015

- Collaborated with technical experts and non-technical operations partners to develop technical solutions to operational problems faced by the business.
- Led cross-functional teams to define business requirements, approve design documents, and deploy updates to Oracle Utilities application.
- Constructed manual and automated test scripts for use in user acceptance testing (UAT) cycles.

- Assisted operational partners by developing SQL queries for data collection, training material for the Oracle Utilities application, and ad hoc data clean-up as needed.
- Developed training materials and user documentation for new feature deployment, post-release cutover, and ad hoc training needs.

Cincinnati Christian University - Cincinnati, OH   04/2010 – 12/2019
Department Chair, Assistant Professor, and LMS Administrator
- Introduced the new curriculum for undergraduate majors in the School of Business which included researching market needs for new graduates, developing academic plans, and managing the development of multiple new course offerings for the degrees in Business Management and Organizational Leadership.
- Proposed a multi-year, comprehensive, online course development solution for all classes in the School of Business and utilized project management skills to plan, develop, and deploy all courses on schedule and create $150,000 in departmental savings per year.
- Developed budget and key performance indicators for both the department and broader institution, identified grant opportunities to support new experiences for students, and identified initiatives to save on excess costs.
- Gathered assessment artifacts, compared survey results to success metrics, and developed strategic plans based on feedback data to improve educational outcomes at the course and program levels.
- Enhanced our student experience by recruiting faculty and instructors, identifying program review data for faculty development opportunities, and fostering relationships that allowed CCU to retain great people.
- Supervised a team of 20 staff including instructional designers, instructional faculty, academic advisors, career coaches, and student mentors to improve co-curricular experiences, experiential learning opportunities, and student engagement in the School of Business.
- Expanded experiential learning engagements for students across all academic programs by creating service learning opportunities in the United States, Canada, and the United Kingdom, fostered relationships with key business leaders to create internship opportunities, and identified mentors and coached mentors for our students.
- Designed and delivered courses across multiple domains within the Business and Professional Studies discipline including courses in Economics, Marketing, International Business, and Organizational Communication.
- Created accreditation report and gathered accreditation data for the School of Business, experiential learning, and faculty development for the Higher Learning Commission visit.

Technology and Tools:
- Jira
- Monday
- Articulate Rise
- Kaltura
- Articulate Storyline
- Canvas LMS

- Microsoft Office
- iMovie
- Canva
- Matrix LMS
- Google Workspace
- Basic HTML

- Moodle LMS
- Miro
- iSpring
- Adobe Creative Cloud
- Vimeo
- Basic SQL

Community Engagement:
University SLAM - *Program Director*
Created events that brought together students from local colleges and universities who helped advise and consult local businesses and non-profit organizations. Organized the initial event through a course at CCU and served as lead project manager with NKU to develop the 2018 event.

Greater Cincinnati Service Learning Network - *Academic Partner*
Collaborated with local universities and non-profit partner organizations in the greater Cincinnati-area to use service learning to deepen the educational experience and develop engaged citizens.

Scholarly Presentations:
Developing and Implementing a Credit Based Business Mentoring Program - 2015 ACBSP Conference

Sample of Course Design and Delivery:

- Macroeconomics	- Managing and Leading Organizations	- Microeconomics
- Economics in the Neighborhood	- Organizational Communication	- Social Justice Advocacy
- Management of Information Technology	- International Business	- Principles of Marketing